

Press Release

FOR IMMEDIATE RELEASE

BOSS Introduces Two Guitar Gig Bags



Premium Semi-Rigid CB-EG20 and Deluxe Lightweight CB-EG10 Bags Deliver Superior Instrument Protection for Players on the Move

Los Angeles, CA, July 15, 2021 — BOSS announces the <u>CB-EG20</u> and <u>CB-EG10</u> guitar gig bags, the latest additions to the growing BOSS family of premium accessories for musicians. Crafted with top-quality materials and designed to fit a wide range of guitars, the CB-EG20 and CB-EG10 are ideal solutions for performing players on the go.



Stylish and durable, the semi-rigid CB-EG20 is perfect for guitarists who need the convenience of a gig bag while maintaining maximum instrument protection. The tough nylon exterior and heavy-duty zippers are water-resistant, and impact panels are integrated into the front and back to provide firm shielding against everyday bumps and bruises. There's a flexible handle and two hideaway backpack straps for traveling comfort, and two external accessory pockets are on hand for strings, a tuner, and other gigging essentials.

The CB-EG20's plush interior provides a protective cocoon for the user's guitar while traveling. Thick padding and soft velvet fabric surround the instrument, while the bottom cushion supports the strap button area when standing the bag on end. If needed, the cushion can be removed to create more space for a larger guitar. The padded neck support elevates the headstock to help keep it protected, and there's also an integrated strap to secure the neck during transport.



Streamlined and rugged, the CB-EG10 delivers best-in-class instrument protection for guitarists who like to travel light. The 600D black polyester exterior is both durable and weather resistant, and thick internal padding provides excellent cushioning for everyday use. The comfortable handle and padded straps make travel easy, and two zippered accessory pockets are available for strings, cables, and other items.

The CB-EG10's cushioned soft velvet interior and dual padded neck supports provide a safe and stable environment for the user's guitar. The supports elevate the headstock to help keep it protected, and they can be detached and repositioned if needed. And with the integrated straps, the neck is securely held in place during transport.

Availability & Pricing

The CB-EG10 and CB-EG20 will be available in the U.S. in September 2021 for \$79.99 and \$149.99, respectively.

For the full press kit, including hi-res images, specs, and more, click here.

To learn more about CB-EG20 and CB-EG10 guitar gig bags, visit www.boss.info.

*Price at the time of publishing.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists, bassists, and vocalists with a diverse, world-leading product lineup of creative tools with exceptional sound, intuitive control, and rugged durability. Since 1977, BOSS's famous compact pedals have been used daily by everyone from beginners to touring professionals, with over 125 unique models introduced and over 16

million units sold to date. BOSS also leads the way with innovative gear in numerous other categories, from amplifiers, multi-effects processors, and loopers to wireless systems, vocal effects, tuners, metronomes, rhythm machines, recorders, and more. For more information, visit <u>Boss.info</u>.

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